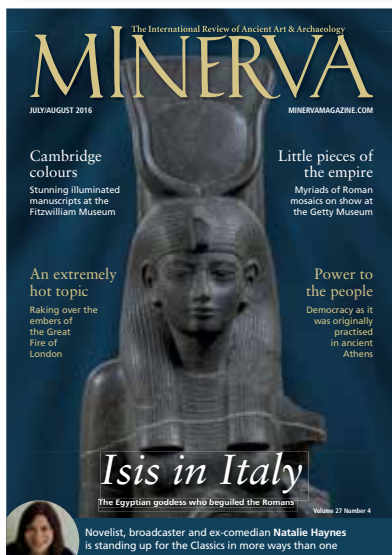
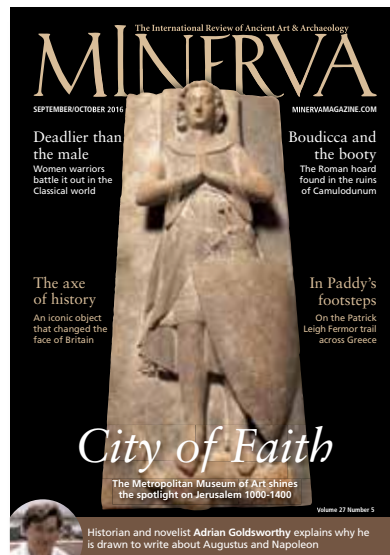


# MINERVA

The International Review of Ancient Art & Archaeology

## MEDIA PACK

The leading international ancient art and archaeology magazine enjoyed by academics and non-specialists alike, *Minerva* focuses on the extraordinary beauty of ancient culture, and how it continues to inspire us today.



### Reader profile

*Minerva*, the International Review of Ancient Art and Archaeology, is published six times a year.

*Minerva* has a global subscription base and is sold in major museums and art galleries including the British Museum, the Metropolitan Museum of Art, the Smithsonian and the Louvre.

Our subscribers and readers range from top academics, museum professionals, world-class dealers and discerning collectors to total non-specialists – all united in their passion for the ancient world.

By providing a direct window for everyone interested in the art and artefacts of the ancient and medieval world, *Minerva* offers access to a wide readership of potential new clients.

We would be delighted to provide further details of our competitive advertising rates. If you have any further questions, please do not hesitate to get in touch with us. To arrange bookings please contact: Andrew Stevens, our Advertising Manager.

We look forward to helping you to increase your international profile.

With all good wishes  
Lindsay Fulcher  
Editor

For further information call 020 7389 0848 or email [tim.hanson@madisonbell.com](mailto:tim.hanson@madisonbell.com)

## ADVERTISING RATES

COLOUR	IADAA MEMBERS	NON-MEMBERS
Full page	£2240	£2800
Half page	£1334	£1680
Quarter page	£806	£1008

### SERIES DISCOUNT (CALENDAR YEAR)

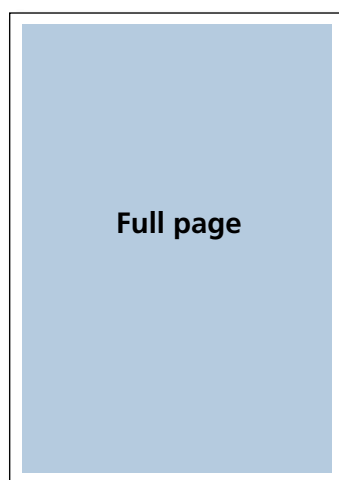
3 Insertions: -5% 6 Insertions: -10%

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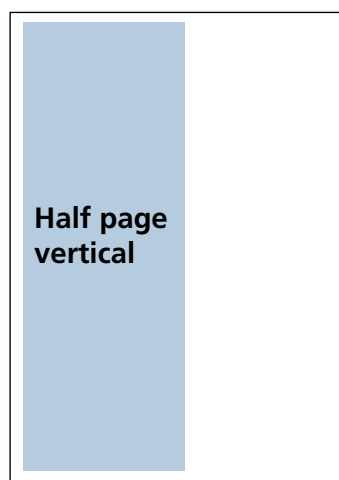


#### Full page

Trim 297mm x 210mm

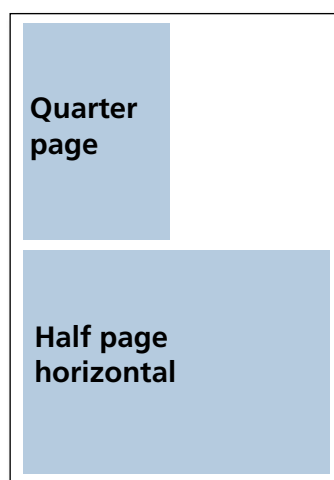
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Type 272mm x 185mm



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#### Half page horizontal

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#### Quarter page

135mm x 92mm

#### Eighth page

64mm x 92mm

Dimensions are height x width

### 2015/2016 ADVERTISING COPY DEADLINES

ISSUE	BOOKING DATE	COPY DATE	MAGAZINE ON SALE
January/February 2017	18 November 2016	25 November 2016	1 January 2017
March/April 2017	27 January 2017	3 February 2017	1 March 2017
May/June 2017	28 March 2017	4 April 2017	1 May 2017
July/August 2017	26 May 2017	2 June 2017	1 July 2017
September/October 2017	27 July 2017	3 August 2017	1 September 2017
November/December 2017	26 September 2017	3 October 2017	1 November 2017

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